Open Discovery Initiative

Everyone Wins with ODI

Libraries/Users. Finding relevant content is simpler when more resources are indexed on one platform. ODI makes it easier to understand which resources are included in discovery services and assess their impact.

Content Providers. Participation in discovery services makes content more valuable and discoverable, thus, increasing usage and decreasing the likelihood of cancellations. ODI makes participation in discovery more straightforward by simplifying the data transfer process and encouraging discovery services to provide usage statistics that enable better decision making.

Discovery Providers. Participation in ODI increases transparency, improving customer satisfaction and increasing retention.

Keep Up with ODI

On the web: http://www.niso.org/workrooms/odi
Help with Conformance Checklist: http://www.niso.org/workrooms/odi/conformance
Twitter: @NISO_ODI
Via email, subscribe: http://www.niso.org/lists/opendiscovery/
Adopt ODI and Ensure Discovery Works for All

The ODI Recommended Practice guidelines outlined below offer guidance to content providers and discovery service providers. See the full text of the ODI recommended practice at the NISO ODI website (niso.org/workrooms/odi) for background material, a glossary, examples of good practice, as well as next steps. Content and discovery providers should use the ODI Conformance Checklists, also available on the website, to easily disclose from Content Providers and Discovery Service Providers to libraries.

Libraries (FAQ and Talking Points http://www.niso.org/workrooms/odi/library_talking_points/)

- **Participation.** Learn more about the issues and the ongoing conversation. Advocate in writing and at meetings for collaboration and following ODI standards. Meet with publishers and vendors to discuss the benefits of collaboration, the realities of discovery systems, and the needs of the scholarly communication chain. Review conformance statements provided by vendors and ask questions about levels of conformance.
- **Licensing.** Follow the LIBLICENSE model and incorporate open discovery participation into contracts. Support vendors/publishers who collaborate and those who follow NISO ODI guidelines.
- **Configuration.** Ensure your discovery system and full text linking are optimized to provide the best experience for your users, for each content provider.

Content Providers (Section 3.2)

- **Participation.** Provide core metadata and full-text/original content as well as enriched content
  - Core metadata elements – basic citation metadata (author, title, publisher, date, type, format, etc.)
  - Enriched content – indexing data (A&I data like subject headings), full text or transcript, abstracts/description
- **Disclosure.** Provide information to libraries related to level of participation
- **Technical formats.** Use existing standards to facilitate data exchange

Discovery Service Providers (Section 3.3)

- **Disclosure.** Provide key information in a consistent, usable form to libraries about content indexed to facilitate evaluation
- **Linking.** Linking and relevancy methods should not introduce bias to particular content providers; libraries should determine linking choices; annual disclosure related to neutrality
- **Data transfer.** Use existing protocols and provide documentation, preferences, and indication on impact on different processes to content providers
- **Usage Statistics for Content providers (Section 3.3.4).** Provide simple and frequent statistics:
  - Total number of searches
  - Result clicks
  - Total number of click-throughs
- **Usage Statistics for Libraries (Section 3.3.4).** Provide simple and frequent statistics:
  - Total number of searches per month
  - Total number of unique visitors per month
  - Total number of click-throughs per month
  - Top 500 search queries for the last period
  - Top 100 referring URLs to the discovery service for the last period