



2019 Calendar of NISO Educational Events

January

Enabling Discovery: Publishers & Libraries Talk Metadata & Monographs NISO Two Part Webinar, **Wednesdays, January 9 and January 16**

For purposes of discovery, the metadata supplied to libraries for e-book content must be complete, explicit and accurate. APIs have been constructed. Best practices have been identified. What are the gaps that still affect the user experience in identifying and navigating to needed content? Why might be needed to bridge those gaps? This session will bring together a cross-section of content providers and libraries to discuss the challenges faced.

- **Jan 9, Part One: Vendor Perspectives**
- **Jan 16, Part Two: Library Perspectives**

February

Wrestling with Access and Authentication Control NISO Webinar, **Wednesday, February 6**

This session will examine various aspects of access and authentication controls in the context of digital information resources. Is there a scalable approach that can satisfy the needs of both corporate as well as academic environments? If not, how can technology be engineered or leveraged such that the nuanced needs of all may be met? What trade-offs might need to be recognized and negotiated? Are there satisfactory answers to the questions that have arisen with regard to privacy and data exchange? This session will bring together a number of industry experts to discuss the challenges and opportunities.

Is This Still Working? Incentives to Publish, Metrics, and New Reward Systems NISO Virtual Conference, **Wednesday February 20**

The primary selling point of metrics for the academic researcher was the promise that the proof provided by such metrics of the value of one's work would be the increased and long-term funding needed to do such work. Prestige, tenure, influence, even celebrity -- these have been

stepping stones to securing significant (and much-needed) grants to educational institutions of all sizes and types. But have these incentives been subverted over time or in specific ways? Is the drive to publish-or-perish the best mechanism for encouraging substantive study? The integrity of the publishing process and perhaps the integrity of the funding model for higher education itself is at stake. This session will look at some of the troubling questions surrounding the incentives offered to the working scholar, researcher, and scientist.

Presenters in this virtual conference will consider the following questions:

- How might institutions and research facilities best weld available indicators of use or influence into a meaningful metric?
- If individual scholarship is best gauged by the value assigned to it by the larger community, then what collection of metrics should be gathered for purposes of determining appropriate rewards in the context of academia?
- How might institutions better address this challenge and reward faculty appropriately?

Includes **Training Thursday, Feb 28, Presenting Metrics for Better Understanding and Use**

March

Defining The Library: The Mission, Role and Community

NISO Webinar, **Wednesday, March 13**

Nearly twenty years into the 21st century, how exactly do we define the word, *library*? This is hardly a frivolous question. Neither is it a settled one. If a library is less defined by its information resources or access services than by foot traffic or usage stats, then appropriate assessment of its contribution to the institution -- through either quantitative or qualitative metrics -- becomes demonstrably more difficult. The question has implications for administrators with budgetary concerns as much as for educators in the field. Should libraries be focused on decentralization in order to better serve specialized research communities? Or should they be more centralized as the central organ of an educational organism?

Long Form Content: Ebooks, Print Volumes and the Concerns of Those Who Use Both

NISO Virtual Conference, **Wednesday, March 20**

It's a muddled area for libraries, content providers and readers. Long-form content has traditionally been contained in printed volumes both for reasons of consumption as well as convenient access. With the arrival of ebooks, some aspects of engaging with long-form content became a bit easier – searchability, mobility, etc. Still, neither form seems to fully satisfy. Each user learns his or her own best practices for reading and referencing book content. Is it any wonder then that those whose scholarship relies on long-form content are suspicious of proposed changes to book production, delivery and access?

This virtual conference will consider from a variety of perspectives issues associated with creation, publication, and distribution of The Book. Speakers may explore metrics of usage (downloads, duration of reading session, etc.) as well as questions of reader behavior, assignment of metadata, and long-term access to licensed digital content.

Includes **Training Thursday, March 28, Thinking about New Usage Metrics for Books**

April

The Power of Library Consortia: How Publishers and Libraries Can Successfully Negotiate

NISO Webinar, **Wednesday, April 17**

This session will examine the role and powers of the modern library consortium. Content and systems providers are aware of the need to successfully address consortia demands, but may not be as aware of the importance of collaboration with such groups. Consortia may be set up to satisfy different needs or achieve specific goals in areas such as licensing of content or technological support. Regional or statewide consortia can offer publishers significant insights into what may be expected in a forthcoming fiscal year or the flaws in a proposed business model. The session is intended to foster engagement as well as understanding between supplier and buyer.

May

Libraries and The Move to Transparency

NISO Webinar, **Wednesday, May 15**

So much of library workflow and usage is shrouded from public view, sometimes due to the interest of protecting patron privacy, sometimes due to the assumption that the patron or the public would have no interest in knowing the process. At the same time, trust is most easily generated in the context of transparency. For example, the public needs to understand and trust the weeding process and/or the rationale behind off-site storage. What does your community understand or need to learn about the ways in which libraries operate in order to trust the library more fully? How can vendors and service providers support more transparency to users?

Blurred Boundaries: Intellectual Property and Networked Sharing of Content

NISO Virtual Conference, **Wednesday, May 22**

What's currently simmering in the realm of intellectual property? There's been talk of filtering technologies, making the Internet less hospitable to re-use of content and images. There's been talk of a "link tax". In an age when digital media collections may quickly be threatened by

obsolescence, what protections may be extended to an archive's specialized focus on a particular format (such as televised news) or delivery via a particular social media platform?

Researchers seeking to disseminate their work to colleagues have adopted a variety of academic networks as well as well-branded, subject-specific archives to house their preprints. Here too there may be a bit of unease in knowing where the boundaries of appropriate sharing lie. Will this platform or that demonstrate compliance with a funder's mandate? Is the work adequately discoverable? Sometimes the appropriate avenue for sharing is obvious and without pitfalls; other times, the sharing creates prickling unease.

This session will bring together expert voices with a variety of perspectives to discuss the challenges, the signposts for appropriate handling and perhaps even concessions encountered in the usage, protection, and preservation of digital content.

June

Discovery and Online Search: The Impact on Users, Libraries and Service Providers

Two-Part Webinar, [Wednesdays, June 12 and 19](#)

We all know that automated personal assistants can find you the closest gas station or sushi spot. But can that same technology be programmed to find the best ten articles for a student's assignment? The capability is unclear, as is the advisability of the task. But what *is* clear is that voice-driven technology as well as arbitrary algorithms are changing the ways in which users may be driving or directed in their information tasks. Taxonomies, controlled vocabularies, and similar tools have been used for decades in delivering effective online search. But now, with Alexa and Siri potentially being in the room, shouldn't libraries and vendors be talking about what's operating under the hood?

- **[June 12, Part One: Drivers of Change in Online Search](#)**
- **[June 19, Part Two: Personalized Content, Personal Data](#)**

July - Summer Hiatus

August

Open Source Publishing Technologies: Current Status and Emerging Possibilities

NISO Webinar, [Wednesday, August 14](#)

This session will focus on discussions of open source publishing platforms and systems. What is the value proposition? What functionalities are commonplace? Where are the pitfalls in adoption and use by publishers or by libraries? What potential is there for scholarly societies who are similarly responsible for publication support and dissemination? Given the rising

interest in open access and open educational resources, this session will offer professionals a sense of what is available, a sense of practical concerns and a general sense of their future direction.

From Submission to Publication: Creating and Conveying Quality

NISO Virtual Conference, *Wednesday, August 21, 2018*

One on-going concern in scholarly communication has to do with publication time lags and ultimately, any delays to research dissemination. How can publishing systems more efficiently support peer-review? How rapidly can a manuscript move from completed draft to the status of preprint to a final version of record? Certainly in recent years, there have been calls for more efficient and more transparent manuscript transfer and exchange. However, ensuring quality of publication has always entailed a certain degree of lag as materials moved through the editorial and production process. This event will examine some of the nuances of the process as well as emerging possibilities for improvement.

A natural follow-up question then would be how best to guard against predatory publishers – those who would seduce researchers into submitting good work to questionable periodicals. No author wants to pay hefty fees for publication lacking the checks of peer review or editorial oversight. Are whitelists (or conversely, blacklists) the right approach in guiding researchers to the best journals for their scholarly output? What about badges for publications (whether in traditional formats or not)? Or will such protective approaches simply expand existing issues associated with regard to metrics for use in gauging impact and/or reach?

Includes *Training Thursday, August 29, Managing Peer Review*

September

Preservation and Archiving of Digital Media

NISO Webinar, *Wednesday, September 11*

Libraries have long collected audio and video content in varying formats housing those materials in special archives and collections. However, unlike the static documents that have been digitized for purposes of enabling Web access by users, some collections of audio and video content may not have received the appropriate attention and resources that ensure long-term preservation. This session will look at a variety of such collections and associated archiving initiatives focused on what is an increasingly at-risk set of materials.

Sustaining Openness: Ensuring the Long Term Viability of Open Science, OER and More

NISO Virtual Conference, *Wednesday, September 18*

Current thinking is that scientific research should be readily reproducible, discoverable, and openly accessible. There is also significant drive to develop open educational resources in the interests of easing economic burdens on student populations. The challenge then for libraries, content providers and platform providers is how best to implement strategies, technologies and practices in support of those concerns.

But there are questions that must be addressed in discussing open science, open educational resources, open access monographs, etc. What supports are necessary in bringing this open approach into reality? What may be feasible in building an inclusive and collaborative knowledge infrastructure in this environment? What are key elements or best practices? What fiscal models or arrangements might be needed to ensure sustainability? Which sector (academic, government/public, commercial, etc.) is best positioned to muster the necessary resources?

October

Value-Add to Cataloging: Efficiency and Effectiveness Revisited

Webinar, Wednesday, October 9

Cataloging of materials is not the workflow that it was fifty years ago. The skill sets and tasks associated with application of metadata in the 21st century demand new techniques and tools. What might this entail? Ought there to be different elements included in the metadata? Should there be more application of automated processes? What opportunities for value-add are there for service and content providers? How might these changes improve the success of the user experience? This session will explore the possibilities of revisiting cataloging activities with an eye to enhanced efficiency and effectiveness. A cross-section of views from multiple stakeholders will form the substance of this event.

November

Implementing Linked Library Data

Webinar, Wednesday, November 13

Libraries have individually labored at the creation, conversion and re-use of data housed at their institutions and in their systems. This session will look at next steps for enlarging those efforts by linking data from multiple initiatives in an effort to broaden its value and functionality to the community. Current initiatives include prototyping efforts aimed at creating new suites of tools as well as enabling libraries to draw from newly unified taxonomies and vocabularies. Pick up on the practical tips and strategies needed to build on modules created by other information professionals!

The Impact of the Interface: Traditional and Non Traditional Content Virtual Conference, **Wednesday, November 20**

Rob Sanderson of the J. Paul Getty Trust tweeted in 2018 that “The interface /is/ the application, regardless of the technology. Building better interfaces is building a better world.” What are the implications of that for both library and vendor communities? Data sets, open educational resources, video and audio files are part and parcel of academic activity. Such output may be properly housed on institutional servers but is the associated metadata for those materials sufficient to enable reuse by others in the long-term? What might libraries need to do to better support discovery and reuse of research output that has not been (or may never be) fully integrated with more traditional publication formats? What elements (descriptive or otherwise) might need to be included in order for users to understand the potential reuse of the material?

And at the same time, is it reasonable to expect a single interface to satisfy the diverse needs of the domain expert, the interdisciplinary scholar, as well as the undergraduate just beginning to explore? How complex can a useful interface be? Is it possible to reverse devotion to the single search box? It’s time to talk about design and use of a service’s native interface!

December

Where Does It Live? Storing Collections On and Off Campus Two Part Webinar, **Wednesdays, December 11 and 18**

Particularly in the humanities where the scholarly monograph is of critical importance, where and how books may be accessed by scholars is a sensitive issue. How should libraries be communicating with their communities about issues of access, convenience and responsiveness when it comes to the printed volumes that may take up so many valuable square feet of the library’s physical plant? Automation and offsite storage represent a wonderful benefit to institutions, but do researchers feel their needs have been slighted? How best to engage with the community on sensitive issues of preservation and best practice?

- **Dec 11, Part One: Finding The Space: Redesign and Re-Allocation**
- **Dec 18, Part Two: Discovery & Delivery at the Scholar’s Point of Need**

Important Information About NISO Event Registration

Purchase of a single registration for the above events entitles you to gather an unlimited number of staff from your organization/institution in a conference room setting to view the event on the day of the live broadcast. It also includes access to an archived recording of the event to allow those with conflicting obligations to still benefit from the day's content.

Library Standards Alliance members of NISO automatically receive sign-on credentials for the 14 NISO webinars as a member benefit. Please verify your membership status to avoid any unnecessary confusion over credit card charges.

Participation in a NISO Virtual Conference requires a separate registration fee; access to the event is not an automatic benefit of LSA membership. Visit the NISO web site for specific rates and discounts.

Note on Event Time Frames

- All NISO Webinars are 90 minutes in length, 1:00pm – 2:30pm (Eastern)
- In response to feedback from our attendees, **beginning in 2019, all NISO Virtual Conferences will be 4 hours in length, starting at 12:00 Noon and ending at 4:00pm (Eastern).**
- All Training Thursdays are 90 minutes in length, 1:00pm – 2:30 pm (Eastern)

All Events Available Via Subscription Package Deals (No Price Change)

- Buy 9, Get 5 (Get All Fourteen NISO Webinars)
- Buy 5, Get 4 (Select 9 of the 14 NISO Webinars To Attend)
- Buy 3, Get 3 (Get All Six NISO Virtual Conferences, including the 3 Training Thursdays)

For details, visit the NISO web site.