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ISO/TC46/SC9 Secretariat

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**Additional information:**

**REQUESTED ACTION**

Circulated to P- and O-members, and to technical committees and organizations in liaison for:

- information
- discussion at SC9 Plenary Meeting May 14, 2009 in Nairobi, Kenya  
[venue/date of meeting]
- comments by  
[date]
- voting (P-members only by:  
  
[date]

*P-members of the technical committee or subcommittee concerned have an obligation to vote.*



## ISO 15706-1 & ISO 15706-2 Progress Report to ISO TC46 SC9

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Régis FLAD – Director Digital Media Technologies  
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Since the last Plenary of ISO TC46/SC9 in Stockholm in May 2008, ISAN-IA the ISAN International Agency has continued its development and implementation of the standard, and of its registration agencies, under its ISO 15706-1 & 15706-2 obligations.

### Registration Agencies & Works' Identification

ISAN-IA has appointed up to now 19 Registration Agencies in Austria (ISAN Austria), France (AF ISAN), Germany (ISAN Deutschland), Italy (ISAN Italia), Netherlands (ISAN NL), Poland (ISAN PL), Serbia (ISAN Serbia), Spain (ARIBSAN), Sweden (ISAN Sverige), Switzerland (ISAN Berne), UK (ISAN UK), Australia (ISAN Australasia), Canada (ISAN Canada), the USA (Secure Path, Microsoft Studios, ISAN IFTA), Brazil (ABRISAN), Uruguay (ARIBSAN Latin America), and Iran (ISAN IRAN).

Another 3 prospective agencies are currently in agreement process, reaching up 22 ISAN Registration Agencies by end of 2009 (Portugal, Korea and Turkey).

On the registration side, ISAN-IA's central repository is now populated with more than 550,000 ISANs allocated to diverse types of audiovisual content from which 85,000 films, 330,000 episodes of serial works, 60,000 documentaries, about 40,000 television entertainments.

The delivery of V-ISANs has doubled in last 12 months, reaching more than 12,000 delivered V-ISAN mainly for the optical disks versions of audiovisual content

More than 8,500 registrants have so far been registered in the ISAN system, representing mainly Producers, Broadcasters and Distributors.

### Major Achievements:

After the integration of ISAN by some major players of the industry, such as Microsoft, Apple, Thomson, Philips and Harris, ISAN-IA has focused its main activities in the last 12 months towards a larger adoption of the standard and dissemination of ISANs in other AV databases. The major achievements in those two domains were:

- The adoption of ISAN by ITV, one of the main private national broadcasters in Great Britain, for the content identification of all its programs, enabling the tracking and monitoring of ITV content across multimedia platforms.  
Great <http://tracking.nesox.com/tracking/?u=regis.flad@isan.org&msg=5EE516D6.7A96.4CF0.AED2.DC4B2111478B.0012.20081106.BQZUPJDRHRCMUKHT@isan.org&url=http://www.isan.org.uk/>
- The integration of ISAN in Harris "Enterprise Management Platform" dedicated to broadcasters that enable to connect broadcasting solutions to the ISAN central database. Harris is one of the worldwide leaders in broadcasting solutions.
- The adoption of ISAN as the recommended content identifier by the Advanced Television System Committee (ATSC), the Standard for Digital Broadcasting adopted in USA, Canada, Latin America, South Korea just to name a few. (see [A/57B ATSC standard](#))

- The matching of more than 250,000 Audiovisual works from existent collection societies works database with ISAN's central database, with the purpose of recuperating the related ISAN for its use in data exchange between the societies;
- The mandatory requirement of ISAN by French collecting societies PROCIREP and ANGOA for the rights management as well as for all audiovisual projects being financed by their cultural found.
- The mandatory requirement of ISAN by the UK film council for all films participating at the lottery production funding.
- The adoption of ISAN as the preferred content identifier in the European standard EN 15744:2009 which aim is to enable a better indexing and exchange of cinematographic works between European countries.

#### Future Activities/Developments:

- Continue the development of our network of registration agencies;
- Continue the partnership program and recommendations we have started on affixing technologies
- Continue the work on adapting our metadata structure for new audiovisual work types;
- Continue the dissemination of ISAN in other AV databases.