Reading Is A Social Activity

October 10, 2011 - Frankfurt Book Fair
As Much Myth As Reality
A larger part of reality
“Books have been held hostage offline for far too long. Taking them digital will unlock their real hidden value: the readers.”

Clive Thompson - The Future of Reading in a Digital World in Wired Magazine 17.06
A truly modern e-reader is one that is intimately connected to the Web and allows a user to make queries as a series of asides, while reading or after immersive reading has ended.

Liza Daily - Threepress Consulting, Inc
Connected by our devices on a network talking to each other
Annotation ≠ Bookmarking
Annotations

Bookmarks
The competition won’t take place on the basis of (hardware) technical specifications ... Success is going to be defined largely by user experience, simplicity and seamlessness of integration with daily life.

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Craig Mod author of “Books in the Age of the iPad”
Your first gratuitous
Steve Jobs reflection
Future annotation issues we shouldn’t ignore
More than just text
Cross Media Annotation
ANVIL, a free video annotation tool

http://www.anvil-software.de/#
Use cases vary wildly between people, and even within people. It all depends on the particular need, goal or subject. ... You'd have public and private, disconnected and connected. Just flick a switch for your desired experience.

Mac Slocum - O'Reilly's Online Managing Editor
How standards proliferate:
(See: A/C chargers, character encodings, instant messaging, etc.)

Situation: There are 14 competing standards.

14?! Ridiculous! We need to develop one universal standard that covers everyone's use cases. Yeah!

Soon:

Situation: There are 15 competing standards.

http://imgs.xkcd.com/comics/standards.png
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