Developing a Standard for E-book Bookmarks and Annotation Sharing

October 27, 2011 - San Francisco/Books in Browsers
National Information Standards Organization

www.niso.org
Reading is a Social Activity
As Much Myth As Reality
A larger part of reality
“Books have been held hostage offline for far too long. Taking them digital will unlock their real hidden value: the readers.”

Clive Thompson - The Future of Reading in a Digital World in Wired Magazine 17.06
Planning Meetings

New York - BookExpo
May 26, 2011

Frankfurt Book Fair
Monday, October 10, 2011

Books in Browsers
Wednesday, October 26, 2011
Planning Meetings

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Social Reading, Annotation Sharing, Text Reference

Critical components?
Critical components?

Architecture
Critical components?
Syntax
Critical components?

Portability
Difficulties & Challenges?
Difficulties & Challenges?

Group authentication
Difficulties & Challenges?

Cascading
Difficulties & Challenges?
Cross-object referencing
Difficulties & Challenges?

cross-media application
Connected by our devices on a network talking to each other
Moving a NISO process forward
How Standards Proliferate:

(See: A/C chargers, character encodings, instant messaging, etc.)

**Situation:**
There are 14 competing standards.

14?!
Ridiculous!
We need to develop one universal standard that covers everyone’s use cases.

Yeah!

**Soon:**

**Situation:**
There are 15 competing standards.
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