

2002 Board Election

Biographies of Candidates and Statements of Concern

Brian Green is Director of Book Industry Communication (BIC), set up by The UK Publishers Association, The Library Association, The Booksellers Association and The British Library to develop and promote standards for electronic commerce in the book and serials sectors. He also manages EDItEUR, its International equivalent that is playing a leading role in developing the standards infrastructure for e-commerce and digital publishing as well as acting as an umbrella group to co-ordinate the work of the various national groups in this area. Brian is Director of the UK Publishers Association Electronic Publishing Forum and a member of the executive of the British Standards Institution Information and Documentation Technology board. He is a member of the Enabling Technologies Committee established up by the International Publishers Association (IPA) and the International Association of Scientific, Technical and Medical Publishers (STM) to advise its founding associations on new technologies. Prior to setting up BIC in 1991, he lectured in educational technology and worked in the publishing industry.

Statement of Professional Concern:

As the manager of both national and international book and serials sector standards bodies, I am concerned with the interface between 'unofficial' trade standards groups and ISO accredited bodies such as NISO. I would like to see more joint activity between the two types of organization, such as the highly successful Joint workshops that NISO has held over the last couple of years. I believe that national standards, in the most part, are a thing of the past (this will be printed on A4 paper, won't it?) and am anxious to encourage closer collaboration between NISO and other national standards groups as well as between standards setters in different media sectors. Finally, I commend NISO on its commitment to a fast-track standards process, which is, I believe essential if formal standards bodies are to remain credible.

Deborah Loeding is Vice President of Sales & Marketing, at The H.W. Wilson Company where she has been involved in the Company's worldwide selling and marketing activities, including vendor relations, business development, product development and advertising and promotion functions, since June 2000; and has been with the Company for the past 18 years. She serves on the Company's Board of Directors. She has recently been involved in the Company's web product development, underscoring the need for interoperability among vendor services. Ms. Loeding has nearly ten years of experience as a librarian, having worked in college, public, and special libraries. She is a graduate of the University of Illinois, Urbana, and holds B.A., M.A., and M.L.S. degrees.

Statement of Professional Concern:

In my position at The H.W. Wilson Company I see how vital it is that common standards are set in the information industry. As aggregators link to and massage data from other vendors and publishers it is crucial that there be smooth interoperability among products and services. NISO, with its longevity and expertise in defining and setting standards for a host of applications, can be most effective in ensuring interoperability among such services and systems. However, I believe NISO needs to be more visible in the marketplace as consortia and other entities define standards for database vendors and users. NISO should facilitate communication among these groups and serve to integrate practical standards initiatives for Web applications. As the lines blur between traditional publishers and web database publishers it is NISO who should provide the guidance for how publishers adapt and best respond to the changing information industry.

Richard Luce is the Research Library Director at Los Alamos National Laboratory and the Project Leader of the Library Without Walls. He received a 1996 Distinguished Performance Award from LANL for contributions supporting science and technology through the transformation of the Research Library. Today, the Library Without Walls project is known internationally as one of the most pioneering and successful digital library efforts to date. Mr. Luce is also recognized as a Laboratory leader in quality and process management where he has implemented Strategic Business Management, an evolution of TQM. The LANL Research Library recently received a 1997 Quality New Mexico Roadrunner award for organizational performance excellence. Richard has over 20 years of library management and information systems experience. He has held positions as Assistant Director of Boulder Public Library, Director of Colorado's Irving Library Network, and Executive Director of the Southeast Florida Library Information Network, prior to his positions at Los Alamos. He currently holds advisory council positions with the Institute of Physics Publishing (electronic journals), and has been a member of the Academic Press International Electronic Journals Advisory Council. He has served as an expert information technology advisor in four states and is a founding board member of the Library Services Alliance of New Mexico, and is currently the Chair of the New Mexico Library Council. He holds an MLIS from the University of South Florida and MPA from San Diego State University.

Statement of Professional Concern:

This is an incredibly exciting and challenging time to be deeply involved in information technology. It is also a very challenging time for NISO, as new and yet to be developed standards will either inhibit or enable libraries and information providers to collaboratively move together in the new digital world which is quickly emerging. The challenge to NISO to thrive and find new ways to expand its influence in these turbulent times is an important and worthy task. I would like to bring my energy and knowledge of information technology as it is applied at the cutting edge to NISO.

As libraries and information centers evolve from managing information to managing knowledge, we will need common definitions, practices and standards more than ever

- or cede this turf to others. At the same time NISO must continue to evolve to remain a leader as the playing field changes before us. With the growing attention and interest in digital libraries and electronic publishing, NISO has never been more on center stage to facilitate this paradigm shift. NISO has successfully been forum for dialog and problem resolution--now the challenge is to extend the adoption and implementation of standards further through the information industry. In addition, I believe there is opportunity to extend NISO's relevance to the questions of best-practices and benchmark data. I would like to see NISO continue its problem solving by diffusing the industry's collective knowledge throughout the information community in new, multivariate ways.