

# ALA 6/2011

## Problems

- Outsourcing content management has meant
  - Poor integration for our patrons
  - Multiple platforms
  - Inconsistent UI
  - Rising costs
  - Archiving
- Rise of self-publishing
  - 2004 - 29,000
  - 2009 - 766,000
  - 2010 - 2.7 million
  - 2.5 X commercial
  - Not in our holdings
- How do you browse a shelf of Ebooks?
  - Serendipity
- No used ebooks
  - Aftermarket increases visibility and literacy
- ILL
  - Only a small number of eBook vendors allow for any sort of ILL in their platforms
- Ebook Formats
  - Go with standards
  - Only support ePub3 format books
  - will reduce author costs
  - will reduce maintenance and administration load on staff

## Principles

- We pay for what we use
- We honor copyright
- We seek to increase access to intellectual content
  - Multiple copies

## Alternative library architecture

- Two legs
  - Content requiring DRM
  - Free content: public domain, Creative Commons
- Two hands
  - Adobe Content Server
    - \$10,000 to buy
    - \$1,500/yr maintenance
    - 8 cents per transaction
  - Monocle
    - Open source
    - No transaction fees
- One heart
  - MARC record
  - Link to the server
  - ILS integration
- One head
  - Vufind
  - Open Source
  - Comments, ranking, recommendations, display
  - Cross platform/multiple devices
  - Private Cloud
- Two eyes
  - Larger: digital power wall
  - Smaller: mobile app (iDCL Reader)

## What's Next

- Crowd-sourcing collection development?
- \$50 rebate for ereaders and tablets
  - Staff training
- Publishers who won't sell to us - restraint of trade?
  - Legal challenges
- No used ebooks?
  - First sale doctrine
- What is the future of the library?
- Cooperative purchasing agreement
  - PR
- Connectors of culture to citizen
- Content creation
  - Libraries AS publishers

## Partnerships

- Eager to work with us and find readers
  - Colorado Independent Publishers
  - EWVVY Awards, one at a time, cataloging workflow
- Reference
  - Gale/Cengage
- Commercial
  - 3M
- Standing orders
  - BlueinkReviews.com
- Self-publishing
  - Batch processing through XML/OCLC
    - Smashwords
- Movies
  - DC8
- Music indexing
  - Fregal
- Interactive children's books
  - Tumblebooks (in process)
- Professional
  - Libraries Unlimited (in discussion)