



OpenURL and Metasearch: New Standards, Current Innovation, and Future Directions

September 19-21, 2005

AED Conference Center

1825 Connecticut Ave., NW, 8th Floor

Washington, DC 20009

www.niso.org

OpenURL: Linking and Services on the Cutting Edge, Monday Sept. 19th

Metasearch: Opportunities, Innovations and Standards, Tues. Sept. 20th

**Training for Content Provider Applications of OpenURL and Metasearch,
Wednesday, Sept. 21st**

Don't miss this opportunity to get the latest information on OpenURL and Metasearch, two standards supporting technologies that continue to transform the information landscape. OpenURL enables web users to access the particular version of licensed content libraries have paid for on their behalf, and/or select from a menu of additional linking services (for example, request a book on interlibrary loan). Metasearch software enables the simultaneous searching of multiple databases from one search box. Such software often includes the capability to de-duplicate, sort, and rank search results in a unified display.

Two years ago, NISO presented a pair of workshops that sold out weeks in advance on these complementary standards and related technologies. Since then, the OpenURL Framework, approved as a NISO standard in 2004, has become the basis for exciting new user services. NISO formalized its Metasearch Initiative in January 2004 to develop best practices and standards in the areas of access management, collection descriptions, and search and retrieval. Progress and outcomes will be presented, including the metasearch draft standards soon to be released for trial use. Both workshops will not only provide an overview of these two standards efforts, they will showcase innovative applications that these standards have made possible.

The program includes opportunities for dialogue with experts in open question and answer periods as well as informal networking during breaks, meals, and a reception in the Exhibit Area. Sponsoring vendors will have an opportunity to highlight the features of their products in Vendor Showcases and in Exhibits. The venue is the spacious state-of-the-art conference facility at the Academy for Educational Development headquarters near DuPont Circle in Washington, D.C.

These workshops offer learning opportunities for all members of the information community:

Librarians, whether expert or novice in the areas of OpenURL linking and metasearch, will gain a deeper understanding of the related services now on the market and ideas for future applications. Those actively developing content, through institutional repositories or electronic publishing initiatives, can learn how to make their content visible through use of the technologies based on these standards.

Vendors designing and selling metasearch tools and linking services will have an opportunity to learn more about how these standards can be modeled into products and services as well as the practices that lead to successful implementations.

Content providers (publishers, aggregators and the hosting services who provide them with technological solutions) will learn how use of these standards can increase the visibility of their products and open new markets. Those responsible for strategic decisions and technology officers will get a good view of directions for development.

The training day is directed to technical staff from all types of content providers (publishers, vendors and librarians) as the optional third day of the program. This training day will cover the basics of implementation, available tools, and requirements for standards conformance. In this highly networked world, the key to success is "learning to play well with others." The OpenURL and Metasearch technologies will each be covered in half-day sessions, and technology developers are invited to attend one or both. IT staff are encouraged to attend all three days, but for those who choose not to, the training day is designed as a stand-alone event.

Registration is accepted for any combination of days. Each day registration includes breakfast and lunch. Monday and Tuesday registrants are invited to a Monday evening reception. NISO Voting Members and Library Standards Alliance Members receive substantial discounts. Multi-day registration is also discounted.

Registration fees:

	Member	Nonmember
All three days	\$569 (\$519 early bird)	\$799 (\$759 early bird)
Both workshops (combination package)	\$399 (early bird \$369)	\$559 (early bird \$529)
Either workshop plus the Training Day	\$399 (early bird \$369)	\$559 (early bird \$529)
Single day workshop	\$219 (early bird \$199)	\$299 (early bird \$279)

Early bird rates are offered through August 19, 2005.

Visit the NISO web site for information about the program and speakers, exhibitor and sponsorship opportunities, and to register.

www.niso.org/news/events_workshops/OpenURL-05-wkshp.html