Breakout group:
Qualitative vs. Quantitative
Notes from December 11, 2013 NISO Altmetrics Initiative

First Recommendation

- Is altmetrics the right word drives conversation to quantitative away from qualitative and discovery
- Altmetrics vs. alt-products always need to clearly define

Differences and relationship between

- Who blogged and who tweeted? What did they tweet. Interest to Author, but also evaluation
- Prestige of who is blogging – top in my field
- Combinations of quantitative that serve as qualitative. X tweeted me with Y followers vs. Z tweets
- Tools collect news mentions as example, but the article is the story
  - Importance of standards upstream to enable machine readable. – DOI in article
- First vs. second level metrics – Breadth vs. depth.

Second recommendation

- Best practices to present your story - Which metrics for what stories and what type of media/channel
  - Examples
  - Peer review vs. communication
- Discipline based best practices for sharing your story – step 2
- Evolve best practices over time.
- Qualitative harder to game, Nobel blogger bots
- Qualitative to better highlight contributor roles include contributor role in discussion
- Preservation of this data as part of the historical record.
  - Auditability of underlying data

Third recommendation

- How does NISO involvement prevent worst practices and abuse – how do we avoid IF trap