Breakout Group: Discovery
Notes from NISO Altmetrics Initiative Meeting
December 11, 2013

1. Origination of topic: All presentations cut across discovery. Metrics only get generated if material discovered.
2. Metrics influenced by discoverability
3. Digital native vs. Digital naïve
4. Best practices in promoting discovery of ones work and potential media opportunities
5. Only after there are altmetrics can best practices for decoding them be very useful.
6. Google as first port, traditional metrics already applied (citations, usage), what about when ...
   a. Relevancy ranking
   b. Signalling in results
   c. Citations already shown in Google results
   d. Altmetric on Scopus a s signal
   e. F1000 reviews
7. Networking vs. Gaming where does gaming begin
8. EXAMPLE: Is a responsibility to explain that there was a press release when sharing the altmetrics:
   Press release, then news story, then reddit
9. Excluding self-citations – what does that mean in social media