WHAT IT IS . . .

- A NISO Best Practice
- Articulates standard business practices
- NO LICENSE is required because Copyright Law governs use (just like it did for print)

HOW IT WORKS . . .

- They confirm use of SERU
- They place and fill the order, sometimes the same day, because there’s NO LICENSE TO NEGOTIATE OR SIGN

WHY YOU SHOULD USE IT . . .

- With no license, it’s quick and easy to place and manage an e-resource order
- There’s no commitment to use it every time if Library or Publisher prefers a license
- PATRONS get access FAST! It’s efficient, and hassle-free

For more information about SERU visit [http://www.niso.org/workrooms/seru](http://www.niso.org/workrooms/seru)