Dear Colleagues,

Hope you are having a wonderful start to the summer season! ODI work this winter and spring focused on planning, communication, and information gathering. We are in the midst of reviewing group membership and hope to spring into action on new initiatives with an energized committee later this summer.

In the meantime, please take a peek at our ODI Brochure. This fall we drafted value propositions with the goal of communicating the importance of ODI participation to each stakeholder group. Please let us know what you think of these propositions and the brochure in general:

**ODI Value Propositions**

**Libraries/Users.** Finding relevant content is simpler when more resources are indexed on one platform. ODI makes it easier to understand which resources are included in discovery services and assess their impact.

**Content Providers.** Participation in discovery services makes content more valuable and discoverable, thus, increasing usage and decreasing the likelihood of cancellations. ODI makes participation in discovery more straightforward by simplifying the data transfer process and encouraging discovery services to provide usage statistics that enable better decision making.

**Discovery Providers.** Participation in ODI increases transparency, improving customer satisfaction and increasing retention.

**ODI in Action**

**ALA Midwinter.** ODI co-chair Laura Morse provided an update on recent activities and upcoming initiatives of the Open Discovery Initiative at the NISO Update session


**ELUNA 2017.** Laura Morse and Amira Aaron (Northeastern University) presented on library responsibilities for optimizing discovery system configuration and advocating for conformance to the Open Discovery Initiative Recommended practice at the Ex Libris Users Group of North America Annual Meeting.

Amira Aaron & Laura Morse. ELUNA 2017. [Increasing Depth and Scope of Content in Discovery Library Advocacy Discussion]. Thursday, May 11, 2017.
Current Initiatives

**A&I Outreach.** As outlined in the initial ODI Recommended Practice document, we understand that A&I-only databases are different from resources that are purchased predominantly for their full-text content. The goal with the A&I Outreach subcommittee is to better understand the needs, goals and concerns of the A&I community so that we may identify approaches to greater discovery participation by A&I resource providers. We have gathered information through interviews with various members of the A&I community, which led to the creation of a survey for more quantifiable data to consider. That survey has been completed, data is being compiled and will be subsequently analyzed. We expect to discuss findings and determine next steps in the coming weeks. If you are an A&I provider, but have not received an invitation to participate in the survey, please reach out the the ODI Steering Committee.

**Education and Outreach.** Following on the successful UKSG webinar, *Optimizing the discovery experience through dialogue – a community approach*, the group embarked on a “sprint” to demonstrate the value of the Open Discovery Initiative and participation in discovery in general. In addition to a forthcoming article in the July issue of *UKSG Insights* based on the January presentation, the group is writing about discovery in several different blogs and has already presented at the Ex Libris Users North America annual conference. If you would like to publicly advocate for participation in discovery or the Open Discovery Initiative or would like a member of the group to blog or present for your organization, please contact us at odi@niso.org.

Learn more about ODI

Please attend these upcoming presentations by the ODI Standing Committee to learn more about the Open Discovery Initiative:

Laura Morse. ALA Annual 2017. NISO Annual Meeting & Standards Update. Saturday, June 24, 2017. 1:00 p.m. - 2:30 p.m. McCormick Place West - W474b

Please follow ODI on Twitter and keep an eye on the ODI Website!

Thank you - The Open Discovery Initiative Standing Committee