How can librarians be involved in altmetrics?

- **Outreach**
  - Awareness and use of metrics and tools

- **Advocacy**
  - Encourage publishers to adopt altmetrics
    - PLoS, almetric.com models
  - Encourage institutions to talk about metrics issues
    - Implications for tenure, grant funding, etc.

- **Adoption**
  - IR use, use in CV files, use for collection development, etc.

Rachel Borchardt, Science Librarian, American University
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How are librarians currently involved in outreach?

Who we surveyed: 19 academic librarians responded (so far!) 16/19 identify as a subject specialist or liaison

Which of the following have you worked to educate or support?

What kind of education or support do you offer or have you offered?

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Where can librarians go from here?

- Move the conversation forward, internally and externally
- Active outreach to stakeholders
- Advocate for appropriate adoption of altmetrics
- Stay current with developments and provide a librarian’s perspective

Librarians: take our survey! https://www.surveymonkey.com/s/2J6RXYT